

Installation Art – Knowledge About a New Era



Kiran Sarna

Professor, Banasthali Vidhyapeeth, Niwai, Tonk (Rajasthan)

Namita Soni

Research Scholar, Banasthali Vidhyapeeth, Niwai Tonk (Rajasthan)

Abstract

Art is a small word with huge meaning. In this paper we are getting information about art and its new technique. And also getting knowledge about contemporary art. Art is a diverse range of human activities and the products of those activities, which includes the creation of images or objects in fields including painting, sculpture, printmaking, photography, installation and other visual media. Installation art describes an artistic genre of three-dimensional work that is often site-specific and designed to transform the perception of a space. It is a way which defines our thoughts without any impediments of medium is Installation art, (both interior & exterior area can be part of an installation, too) loaded with disparate items that evoke complex and multiple associations thoughts, longings and moods. It is a huge three-dimensional work. It can be either temporary or permanent Installation artworks is usually constructed in exhibiting spaces such as museums and galleries, public and private spaces. Installation art prominence in 1970s but its roots can be seen in early prehistoric cave paintings, and in contemporary art world its roots can be identified in earlier artists such as Marcel Duchamp and his use of the readymade and Kurt Schwitters' Merz art objects, rather than more traditional craft based sculpture. In every period of time the art comes in front of us with a new form and technique. Every new form of art has relationship with older form and technique. In the contemporary scenario there is a new form of art that we called installation art. To bring awareness among public about Installation art is the aim of this paper.

Keywords: Art, Installation, Artists, Museums

“Art is not a thing; it is a way.”

Elbert Hubbard

“Art does not reproduce what is visible; it makes things visible.”

Paul Klee

Art is a human action consisting during this, that one man consciously, by means that of bound external signs, hands on to others feelings he has lived through, which others are infected by these feelings and conjointly expertize them.

Art is usually thought of the method or product of deliberately composing components in a manner that appeals to the senses or emotions. It encompasses a various range of human activities,

creations and ways in which of expression, as well as music, literature, film, sculpture and paintings, installation etc.

There is no ought to describe and outline the word ‘Art’. Its existence is as old as human existence. In each stage and in every time period art improve itself likewise as a human. In every stage of your time the art comes ahead of us with a brand new style and technique. Every new style of art had relationship with older pattern and technique of art. Within the modern scenario there’s a brand new style of art that we known as installation art.

The twentieth century was a turning period in our conception of Art, which is especially why modern artists usually reach unique ideas, separate with tradition and reject classic notions of beauty. All these factors have born to modern art. The creative person not tries to replicate reality, but rather tries to present expression to their inner world and feelings. The old definitions of art became obsolete.

I warmly like the installation art, its way to expressed the thoughts and concepts in new techniques.

What is installation art?

Installation art is a three-dimensional form that provides the opportunity to conceptualize spatially, and compelling in that the medium addresses aesthetic issues that confront established definition or Art, Artist and museum. Installation art may be a broad term applied to a spread of arts apply which involves the installation or configuration of objects in an exceedingly area, where the totality of objects and space comprise the work of art. Installation Art may be a mode of production and show of Art work rather than a movement or style.

Installation Art can comprise traditional and non-traditional Media, such as Painting, Sculpture, Readymades, Found Objects, Drawing and Text. Depending on the quantity of objects and therefore the nature of the display, installation areas will vary from littered to bottom. The expertise for the viewer of Installation Art is incredibly totally different from additional traditional artwork, recreate it in another site would represent the destruction of the present work and the creation of a replacement work, which can contravene the artist's intentions. This type of Installation Art is named Site-Specific, wherever the creation of the artwork relates to, and is depending on, a selected site. Several artists who create Installation Art impose conditions and provide elaborate directions with regard to the installation of the design, like indicating wherever and the way it will be installed, what materials are to be used, and whether or not it will be reinstalled in the same or the other site.

While the location could be a central component of Installation Art, in some instances it may not be specific to the artwork; thus the artwork will be reconfigured or reassembled in different similar sites or areas in its existing state or in a reconfigured state, subject to the conditions of the creative person. for instance, an installation could be assembled and exhibited in numerous gallery areas within an Art museum or in a context outside the museum, like a public space or in associate Art fair or Biennale.

Installation Art is generally related to the period from the Nineteen Sixties to the present; yet there are several precedents, significantly in early twentieth century Avant-Garde movements, like suprematism, constructivism, Dada, surrealism and Futurism. for instance, the exhibition styles of El Lissitzky, marcel duchamp and therefore the alterations created by Kurt Schwitters to the rooms in his home, called Merzbau, counsel early prototypes of Installation Art.

The formative period of Installation Art, throughout the Nineteen Sixties and Seventies, was a period of social, political and cultural upheaval. variety of avant-garde movements that have influenced the development of Installation Art, such as minimalism, Environmental Art, Land Art, abstract Art and Performance Art, emerged throughout this era in reaction to the perceived limitations of Modernism – the Commodification of the design, the priority processing of illustration over expertise and therefore the constraints imposed by a singular, detached encounter with the artwork. By abandoning constructs like the frame and the plinth, Minimalist artists resisted strategies of representation and transcendence characteristic of Painting and Sculpture, drawing the viewer's attention instead to the totality of the actual expertise of the design – its materials, context and site. Similarly, developments in Environmental Art, Land Art, abstract Art, Performance Art, Happenings and Video Art resulted within the creation of temporary, performative and site-specific work, subverting the commodification of the artwork and shifting consideration from

what the design represents to what the artwork communicates. By revealing the material conditions of show, artists challenged the dominance of the standard viewing conditions of the art institution.

Emerging important theories throughout this era, particularly Feminism, Postcolonial Theory and Poststructuralism, challenged modernist assumptions a few stable, certain and singular viewing subject. These theories counsel that individuals are shaped by their cultural, social, political and psychological experiences which these experiences inform their encounter with an artwork. As a mode of production and presentation, Installation Art offers a posh and multifarious engagement with the design that reflects this illustration of expertise as fragmented and contingent.

The increase in new venues and large-scale, international exhibitions in the Eighties established the conditions for Installation Art to become a dominant format, significantly in the production of large-scale and spectacular work. Rising artist-curated exhibitions placed a bigger emphasis on the role of Collaboration in Installation Art. While site specificity was an important component of early forms of Installation Art, more modern forms tend to adapt to the inside conditions of the exhibition house. During this regard, site specificity has been displaced in favour of project-based, participatory or discursive forms of installation, wherever interaction with the viewer or audience is central to the artwork. This shift in emphasis towards discursive and participatory modes of practice was additionally influenced by the emergence of Socially- Engaged and participatory Arts in the Nineteen Eighties and by relative Arts in the Nineties. These modes of practice emphasise the activation of the viewer through active engagement with the design.

The emergence of recent technologies has conjointly influenced the progress of Installation Art, especially Video and Film where several artists use and subvert the conventions of

the cinematic expertise in terms of its use of space, narrative and engagement with the audience. More modern developments in Digital Technology, virtual reality and the net as virtual area, have enlarged the sector of Installation Art. Installation Art continues to be shaped and influenced by developments in different fields and disciplines. The performative components of Installation Art are influenced by developments in avant-garde Theatre and Dance and equally, developments in architecture and Interior style still inform consideration of the use and designation of public and personal area.

The viewer's direct expertise of the work of art is central to the realisation of Installation Art; nonetheless the show of Installation Art is commonly temporary. The documentation of the work of art could also be the sole proof of its existence, and in some instances it's going to be the only real means that by which the viewer engages with the work of art. The temporary and impermanent nature of abundant Installation Art conjointly presents a challenge to the art market to commodity and sell such artwork, whereby the documentation might return to represent the work of art and consequently, it's going to acquire an advertisement worth in its own right. Equally, the temporary nature of Installation Art presents considerable challenges to museums and galleries to store and conserve such work, particularly wherever the work employs potentially obsolete technology or degradable material. Despite these challenges, Installation Art continues to be bought and picked up by public and private collectors and institutions, usually resulting in the consolidation of temporary or impermanent work. Instead of causative to the deco modification of the work of art, the material conditions of Installation Art have accomplished changes in the show, acquisition, authorisation and conservation policies of exhibiting institutions, sanctioning them to accommodate the idiosyncrasies of such practice.

The term Installation Art is broad and panoptic and its prevalence and position in modern

Art is seen by some to suggest its imminent demise; but, artists still use and adapt ways of installation. Its skilfulness and suppleness as a mode of production and show, and its capacity to handle the issues of each the creative person and therefore the viewer, make sure that it remains a legitimate and relevant style of modern Arts apply.

Conclusion

Art, is a huge word with different kind of technique and medium. It is as old as we are. Its existences still from that time when and from where we find ours. In each stage and in every time period art improve itself likewise as a human. In every stage of time the art comes ahead of us with a brand new style and technique. Every new style of art had relationship with older pattern and technique of art. Within the modern scenario there's a brand new style of art that we known as installation art.

For a lot of modern art or art being created nowadays, the content or meaning is more necessary than the materials or forms used to create it. Until terribly recently, Artists were creating art that may interact viewers visually through subject material and the composition of components and principles. Modern artists seem to be more curious about engaging viewers conceptually through concepts and problems. The Elements of art, whereas still contemporary from time to time, are usually not capable understanding the meaning of contemporary art. As we know in that installation art is a new era or new technique of contemporary art according to this paper. Installation Art is generally related to the period from the Nineteen Sixties to the present. Installation Art can comprise traditional and non-traditional Media, such as Painting, Sculpture, Readymades, Found Objects, Drawing and Text. Installation art is basically 3d, and in this technique of contemporary art, artists use new Digital Technology, audio, video, sound etc. It is a new movement in contemporary art. And we saw, installation art has lots of varies mode or style like side specific, video, audio, and may other

kinds. The emergence of recent technologies has conjointly influenced the progress of Installation Art, especially Video and Film where several artists use and subvert the conventions of the cinematic expertise in terms of its use of space, narrative and engagement with the audience.

In India there is so many Installation Artists, they are doing their art work with use of this new technique, for express their thoughts and ideas and feelings with lots of moving and non moving objects. In India, the pioneer installation artist is Vivian Sundaram, and after him there is lots of name who's work in this technique like Anish Kapoor, Bharti Kher, Subodh Gupta, Subodh kekar, Sudrashan Shetty, Hema Upadhyay, Sharmila Samant, Jitish kallat, Mithu Sen etc. With passing time art improve itself. In history we saw many kind of art technique which is telling its relationship with history and contemporary art. Like this in our present contemporary scenario we saw installation art as a contemporary art technique which also has a relation with past and future techniques.

In short art is a small word with huge meaning & techniques. Art world is very large. We never thought that we know about the whole art world. Time by time art comes in front of as with its new era and new technique like installation art.

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